

Press release

Europe Day '22 programme presented

Europe-wide audience convenes on 9 May in Amsterdam and online for one of the most fundamental Europe Days so far

Amsterdam, 21 April 2022

On 9 May 2022, Europe Day '22 - *The Future is Now!* will take place in De Balie in Amsterdam. In a day and evening programme, artists, creatives, policy- and opinion makers, journalists, activists, partners, grantees and the general public convene for talks, presentations and films in which culture and solidarity will be central. It might well be one of the most fundamental Europe Days so far, since the war on Ukraine urges Europe to take a stand, to define common action against terror, to show unity and prove solidarity now and in the future. This will be a recurring theme throughout the event. The programme is offered live in De Balie and livestreamed via the dedicated www.europeday.eu website.

Europe Day[★]22

Programme

The [day programme](#) includes presentations and talks on various urgent topics, including cultural solidarity with Ukraine; the current information war and Big Tech control over our digital public space; the outcomes of the European Sentiment Compass; the Europe Challenge, presenting solutions for a more inclusive and democratic Europe. During the day and evening, a special film programme in cooperation with IDFA will be presented.

The [evening programme](#), physically open for the public, starts with a talk show with lots to see by The Europeans, a photo portrait of modern Europe by award winning photographer Rob Hornstra and writer and filmmaker Arnold van Bruggen. Following is the Europe speech by ECF's President, HRH Princess Laurentien of the Netherlands, and the talk show 'Europe: Culture! Solidarity! Future?' with prominent policymakers, opinion-makers, authors, cultural activists, interested public and media. The Schuman

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Show, late night comedy, bursting the Brussels bubble, closes the programme. All are accessible to the public. Full programme on www.europeday.eu.

Livestream preprogramme

The livestream kicks off with various presentations and discussions between cultural professionals and policymakers from 12 European countries in the framework of the AMPLIFY campaign by Cultural Action Europe. This campaign is to bring ideas, proposals and recommendations about the vision of culture to the Conference on the Future of Europe.

About Europe Day

[Europe Day](#) is a day celebrating “peace and unity in Europe”, in commemoration of the Schuman Declaration of 9 May 1950. Since 2019, the European Cultural Foundation celebrates Europe Day in Amsterdam in a festival atmosphere, telling the many stories of Europe and imagining a better Europe. It connects the local and the European, presents cultural solutions to European challenges, making our continent more inclusive, more democratic, more culturally aware and a better place to live. This year, peace and unity in Europe are at stake. Russia’s war on Ukraine has brutally reminded us how relevant the founding narrative of the European Union and of Europe Day is. The future of Europe is made right now in our response to the war on Ukraine. Therefore, Europe Day ‘22 is labelled The Future is now!.

About the European Cultural Foundation

Founded in 1954 and based in Amsterdam, the European Cultural Foundation promotes a European sentiment through developing and supporting cultural initiatives that let people share, experience and imagine Europe. The founders envisioned a united Europe where citizens feel proudly European, a place where they can live, express themselves, work and dream freely, in diversity and harmony. This mission is as urgent now as it was back then.

Press attendance and interview requests (not for publication)

If you like to be present at one or more programme parts of Europe Day, please send your accreditation request including name, media name and function no later than Friday 6 May, 9.00 to press@culturalfoundation.eu

The same applies to be present at the evening programme with the speech of Princess Laurentien (arrival 20.00). A restriction can be imposed if there is great interest. Accredited media receive a press program with further information.

For more information:

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